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Form BC 126

June 1954

4076

BROADCASTING STATION LICENSE RECORD

Date first licensed 12-28-61

Call letters WZLS

CHEROKEE COUNTY BROADCASTING COMPANY, INC (AL 2-15-72 EFF. 2-24-72

MAUDREE O. THOMAS EXECUTRIX OF THE WILL OF MAC M. THOMAS Station location Centre, Alabama

(deceased) and RUBY JO CLOTFELTER DBA CHEROKEE COUNTY

RADIO STATION (INVOL AL 9-29-70

X MAC M. THOMAS AND RUBY JO CLOTFELTER d/b as CHEROKEE COUNTY RADIO STATION

Name of licensee

Transmitter location Between Pratt Street and McSpaden Circle, Centre, Alabama (BP 6-15-61

Main Studio Location Between Pratt Street and McSpaden Circle, Centre, Alabama (BP 6-15-61)

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. NO.	DATE ISSUED	FREQ.	POWER	TIME DIV.	PERIOD FROM TO
BP-13084	6-15-61	990kc	250w	Day	8-15 2-15-62
CP for a new standard broadcast station.					
BP-13084 (1)	8-15-61	Mod. of CP(BP-13084) to assign Call Letters.			
BMP-9721 (2)	9-1-61	Mod. of CP(BP-13084) to change type transmitter (RCA BTA 250M).			
BL-8814	12-28-61	990kc	250w	DAY	12-28-61, 4-1-64
Lic. to cov. CP (BP-13-084, as mod.) which auth. a new standard broadcast station.					
	3-25-64	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-4076	5-8-64	Renewal of License			5-8 4-1-67
BR-4076	3-29-67	Renewal of License			4-1 4-1-70
BR-4076(S)	4-1-70	RENEWAL			4-1-73
BAL-7101	9-29-70	INVOL. AL			
BAL-7220	2-15-72	VOL. AL		EFF. 2-24-72	
EBSA	6-12-72				
BR-4076(L)	4-27-73	RENEWAL			4-1-76
BR-4076(S)	3-30-76	RENEWAL			4-1-79
BR-781204VX	5-25-79	RENEWAL OF LICENSE			4-1-82

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call

Letters NEW WEIS

MAC M THOMAS AND RUBY JO CLOTFELTER

Name d/b as CHEROKEE COUNTY RADIO STATION

(P.O. c/o Ruby Jo Clotfelter, 1145 Walnut St. Gadsden, Ala.)

File No.	Dated	Application for	Action	
			Nature	Date
BP-13,084	4-13-59	Construction Permit for a new standard	Ret'd	5-6-59
Rec'd	4-16-59	broadcast station to be operated on:	Dated wrong	
Resub	5-13-59	Frequency - 990kc		
R & F	5-14-59	Power - 250w	GRANTED	6-15-61
		Hours of operation - Daytime	After Hearing	
		Trans. location - Between McSpaden Circle	Docket No. 13878	
		and Pratt Street, Centre, Alabama	Order Issued.	
		Studio location - Same as transmitter		
		Centre, Alabama		
		STATION LOCATION - CENTRE, ALABAMA		
		Engr.- James S. Stowers, Summerville, Ga.		
		Request waiver of Section 3.28(c)(3) of Rules		
		filed 10-10-60		
AMENDMENT	10-20-60	AMENDED to change type transmitter(GATES BC		
R & F	10-24-60	250T)		

~~Celine-300J~~ GATES BC 250T

Aug. 1955

#2

APPLICATION RECORD - BROADCASTING

Call
Letters WEISName Mac M. Thomas and Ruby Jo Clotfelter d/b as Cherokee County Radio Station
Centre, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BMP-9721 R&F	8-19-61 8-21-61	Mod of CP (BP-13084 which auth a new standard broadcast station) to change type transmitter (RCA BTA 250M) Atty: Cottone and Fanelli	GRANTED	9-1-61
BL-8814 R & F	9-19-61 9-20-61	License to cover C.P. (BP-13,084 as modified) which authorized a new standard broadcast station.	GRANTED	12-28-61
BR-4076 R & F	1-4-64 1-6-64	Renewal of license	GRANTED	5-8-64
BR-4076 R & F	1-4-67 1-6-67	Renewal of license.	GRANTED	3-29-67
BR-4076 R & F	1-14-70 1-19-70	Renewal of license	GRANTED	4-1-70

#571527 \$75

FN

PRESS FEB 1972

#3

CHEROKEE COUNTY BROADCASTING COMPANY, INC.

990kc

APPLICATION RECORD - BROADCASTING

September 1969

AUDREE O. THOMAS, EXECUTRIX OF THE WILL OF MAC. M. THOMAS
(DECEASED) AND RUBY JO CLOTFELTER dba CHEROKEE COUNTY RADIO STATION

Call

Letters WEIS

x Mac M. Thomas and Ruby Jo Clotfelter

Name dba CHEROKEE COUNTY RADIO STATION

Centre, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BAL-7101	8-5-70	Involuntary assignment of license to	GRANTED	9-29-70
R & F	8-7-70	Audree O. Thomas, Executrix of the Will of		
FEE PD: \$250	#623598	Mac M. Thomas (deceased); and Ruby Jo Clotfelter		
CODE 052 (Form 316)		dba CHEROKEE COUNTY RADIO STATION		
NUG		Atty - Cottone & Peterson		
BAL-7220	12-29-70	Voluntary assignment of license to	GRANTED	2-15-72
R & F	1-12-71	CHEROKEE COUNTY BROADCASTING COMPANY, INC.	Req. grant fee \$590.45	
FEE PD: \$1000	#655829	(SEE OVER)	Grant fee revised to	
CODE 047		Atty - Cottone & Peterson	\$545.45, see Let. 2-24-72.	
Pub. notice filed 2-8-71			Grant Fee Paid:	
			048 3-1-72 W 046145	
			Eff: 2-24-72.	

RE: BAL-7220 - ATTY WAS CALLED 2-17-71 - Sec VI nec.
LTR filed 5-12-71 from atty re sale of station

APPLICATION RECORD - BROADCASTING

990 kc AM

Call
Letters W E I S

Name CHEROKEE COUNTY BROADCASTING COMPANY, INC.
CENTRE, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BR-4076 R & F PN Rec. PRESS JAN 11 1973	12-30-72 1-4-73	RENEWAL OF LICENSE AMENDED 4-13-73 re: commercial policy	GRANTED	4-27-73
BR-4076 R & F PN Recd. PRESS JAN 26 1976	11-25-75 11-28-75 "	RENEWAL OF LICENSE	GRANTED	3-30-76
BR781204VX PRESS: FEB 14 1979		RENEWAL OF LICENSE	GRANTED	5-25-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

